

The Business and Practice of

Bio-Age, BHRT & Lifestyle Medicine

Software - Training - Mentorship - Consultancy

Better patient assessments

Better patient outcomes

Better lifestyle

Better income

Medical practice reimaged for the 21st century

Living Younger
Lifestyle Medicine®

If you aspire to...



- Transition from sickcare to healthcare but don't know where to start
- Prevent disease vs. treat disease
- Spend more time with patients and less time on paperwork
- Improve clinical outcomes and patient loyalty
- Eliminate insurance hassles forever
- Boost your bottom line
- Improve the quality of life for your patients...and for yourself

Then, Living Younger Lifestyle Medicine is for you

Everything you didn't know you need...all in one place

Jumpstarting a new medical practice, transitioning from sickcare to healthcare, and just adding wellness services to an existing practice is a daunting task. The Living Younger system makes it easy.

- Easy to use
- All-inclusive turnkey solution
- Concierge business system
- Practice marketing tools
- Modular clinical assessments
- Comprehensive lifestyle management
- Patient education



More comprehensive...but less time intensive

Features Not Found Anywhere Else	Living Younger	Every EMR
• Automated biologic age analysis	Yes	No
• Automated medical history & disease risk analysis	Yes	No
• Automated human performance analysis	Yes	No
• Automated diet & meal plan recommendations	Yes	No
• Automated nutritional supplementation recommendations	Yes	No
• Integrated clinical reference library	Yes	No
• Integrated patient education library	Yes	No
• BHRT, Fitness, Nutrition, Supplements & Lifestyle management	Yes	No
• Business documents & legal forms for concierge practice model	Yes	No
• Customizable marketing & practice development materials	Yes	No
• Comprehensive practice start-up guidelines for new & transitional practices	Yes	No
• Patient charts include unique flowcharting, e.g., patient symptoms, fitness, etc.	Yes	No
• Access clinical calculators, clinical & education resources within patient chart	Yes	No

Better Patient Assessments

The focus is on quality & standardized, thorough clinical assessments. Everything you need is included for in-depth patient evaluations.

- Offer your patients a range of focused or comprehensive assessments: fitness & human performance testing; nutrition, hormone, lifestyle, and disease risk assessments; even biologic age measurements
- Automated patient analysis allows you to be more comprehensive but less time intensive.
- The integrated reference library makes context-specific clinical resources & guidelines available at your fingertips

Better Patient Outcomes

Clinical guidelines & links to an extensive array of clinical web resources at your fingertips,

To help you individualize healthy lifestyle programs and provide better clinical conditions management

- 1200+ pages of Clinical Management Guidelines & Reference Manuals
 - Hormone Replacement Therapy
 - Fitness & Human Performance
 - Nutrition & Nutritional Supplementation
 - Lifestyle & Stress-Response Management
 - Clinical Conditions Management
- More than 70 web-based Clinical Resources & Databases
- Now you can offer well-organized, prioritized and detailed guidance and education for your patients

Empower Your Patients to Succeed

A complete & comprehensive set of patient teaching manuals, chock full of practical information.

Your patients will love you for it, and you will appreciate the marketing potential of the manuals

- Patient Education Manuals – Comprehensive Lifestyle, Fitness, HRT, Nutrition, Weight Management
- Patient Clinical Information – Handouts and education resources add more to the Patient Education Manuals
- Add your own education materials

Better Hours & Better Income

You'll have every form & document to establish an efficient, profitable cash-based retainer business

- The Business
 - Comprehensive Business Reference Manual
 - Checklists & Guidelines for new startups or for transitioning from insurance to a retainer business model
 - Fee guidelines
 - Boilerplate legal contracts – customize to your practice
 - Authorizations, Consents, Notices and many more business documents
- Marketing & Practice Development
 - Comprehensive Marketing & Practice Development Reference Manual
 - Ready-to-use marketing materials for your website, newsletters, articles, PowerPoint presentations, and much more
 - 100% customizable for your practice

Get What You Pay For

Jumpstart a successful lifestyle practice, or take your current practice to new heights

- One-on-one, live, online tutorials
- Dozens of video software tutorials
- Clinical mentorship and business consultancy from a seasoned, practicing physician specialized in lifestyle & proactive aging medicine
- Living Younger Lifestyle Medicine System Software: Business, Marketing, Patient Assessment, Clinical Management, Patient Education

Personalized Hands-On Workshop

Why You & Your Staff Should Attend

Designed for both new & seasoned medical practitioners, our intensive hands-on private workshop provides practical learning experiences missing from traditional medical education programs. This workshop addresses three common weaknesses in lifestyle & preventive aging medical practices: 1.) *Business* – differentiating yourself from the competition, a successful concierge model and basic practice development; 2.) *Clinical* - hands-on experience with new skillsets necessary for comprehensive and integrative clinical management; 3.) *Art of Medicine* – mastering the interface of science with humanity for 21st century medicine. The workshop is guided by a seasoned expert and national educator – but in a private setting, limited to just you and your staff. The format utilizes interactive practice scenarios, videotaping, group work activities, and more. You will not find a more entertaining, informative, immersive, and memorable learning experience anywhere. And each workshop is customized just for you.

We believe that practices are more successful when everyone in your organization operates as a cohesive team, which is why teambuilding is an integral component of the workshops. Your staff is strongly encouraged to participate for a more robust experience. You and your staff will depart renewed, recharged, and reconnected.

What Makes the Living Younger Workshop Different...and Better?	Our Workshops	Other Programs
• Individualized just for you <u>and</u> your staff; no one else is in attendance	Yes	No
• Hands-on practical skillset you can apply in your practice	Yes	No
• 100% of your training is one-on-one with an expert physician; no one else	Yes	No
• We are not new: offering personalized workshops for more than 15 years	Yes	No
• Your experience is guaranteed to be entertaining, inspirational & truly memorable	Yes	No

Learning Objectives

Upon completion of the workshops, the health care professional will

- Develop your own business retainer (membership) service contracts for your practice & other business forms
- Develop or renew your business's story brand and marketing strategy
- Improve public speaking skills to effectively promote your business
- Learn the principles for creating unique captivating & memorable patient experiences that set you apart from others
- Learn & practice human performance testing skills (one attendee will also undergo his/her fitness testing)
- Learn tips & tricks for comprehensive nutrition analysis, lifestyle and risk analysis
- Learn and practice new communication & education techniques that motivate patients to modify behavior
- Experience a real medical practice completely reimagined for the 21st century

Your Presenter & Workshop Location

Gregory W. Petersburg, D.O.

Dr. Petersburg is a popular international speaker, educator, and consultant for physicians, healthcare leaders, and the public on issues of healthy lifestyles, preventive-aging medicine, the 'art' of medicine, and providing transformative patient experiences. Dr. Petersburg specializes exclusively in lifestyle & proactive aging medicine, and maintains an active clinical practice in Tubac, Arizona. Individuals who aspire to take charge of their lives and optimize the experience of healthy aging travel from coast to coast to seek his clinical expertise. His business, Renascence, has been recognized as one of the top ten customer experience providers in the U.S.

Location

Renascence (Dr. Petersburg's clinical practice), in historic Tubac, Arizona (just south of Tucson)
www.RenascenceAging.com

Place Your System Order/Workshop Registration or Request a Demo

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